

**TRADE NAME (DBA) REGISTRATION**

OFFICE OF  
JASON E. BRAGG  
CLERK SUPERIOR COURT  
EFFINGHAM COUNTY, GEORGIA

**PERSONALLY APPEARED THE UNDERSIGNED WHO ON OATH DEPOSES AND SAYS THAT:**

\_\_\_\_\_

(Name of proprietor or corporate name if corporation)

\_\_\_\_\_

(Address of proprietor or parent corporate name, if any)

**AND**

\_\_\_\_\_

(Name of second proprietor or corporate name, if any)

\_\_\_\_\_

(Address of proprietor or corporation)

**IS/ARE DOING BUSINESS IN EFFINGHAM COUNTY, GEORGIA UNDER THE NAME OF:**

TRADE NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_  
(Trade Name address in Effingham County)

**AND THAT THE NATURE OF THE BUSINESS TO BE CARRIED ON IS:**

\_\_\_\_\_

\_\_\_\_\_  
Signature of Person making declaration

SWORN TO AND SUBSCRIBED BEFORE ME

THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 20 \_\_\_\_\_.

\_\_\_\_\_  
Notary Public or Deputy Clerk

\*The act requires that this notice be published once a week for two weeks in the paper in the Sherriff's advertisements are printed. This paper is THE EFFINGHAM HAROLD.

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**TRADE NAME REGISTRATION**

**GENERAL INFORMATION**

Georgia law requires that every person, firm or partnership carrying on in this state any trade or business under any trade name or partnership name which does not disclose the individual ownership of the trade, business or profession shall before commencing to do business, file a registration statement in the office of the Clerk of Superior Court. The person, firm or partnership filing the registration is required to have the registration notice published in the legal organ (Effingham Herald, 1204 N Columbia Ave, Rincon, GA 31326; 912-826-5012) of the county once a week for two weeks.

The law further provides that any person, firm, partnership or corporation subject to such law carrying on any trade or business without filing registration as required shall be guilty of a misdemeanor and may be subject to other penalty or forfeiture. O.C.G.A. §10-1-493.

IT SHOULD NOT BE ASSUMED THAT TRADE NAME REGISTRATION PURSUANT TO THIS LAW NECESSARILY "SECURES" OR "PROTECTS" THE USE OF THE NAME REGISTERED EXCLUSIVELY TO THE USE OR BENEFIT OF THE PERSON FILING THE REGISTRATION. AS THE LAW CONCERNING PROTECTION OF TRADE NAMES IS VERY COMPLEX AND RIGHTS IN AND TO ANY GIVEN NAME MAY DEPEND ON THE FACTUAL CIRCUMSTANCES PRESENTED, IT IS SUGGESTED THAT YOU CONSULT YOUR ATTORNEY FOR GUIDANCE IN THE EVENT YOU ARE CONCERNED WITH PROTECTING THE USE OF SUCH NAME.

The employees in this office will be happy to assist you with the filing of your registration statement. Since they have not had formal legal training, they are prohibited from giving legal advice.

The cost for filing a trade name is \$175.00.